

## PROCLAMATION


- WHEREAS, PERSONAL AND HOUSEHOLD SAVINGS IS FUNDAMENTAL TO CENTRAL IOWA'S STABILITY AND VITALITY; AND,
- WHEREAS, ADEQUATE EMERGENCY SAVINGS, RETIREMENT FUNDS, AND SAFE DEBT-INCOME RATIOS ARE CRITICAL COMPONENTS OF PERSONAL FINANCIAL SECURITY; AND,
- WHEREAS, AMERICA SAVES IS A NATIONAL SOCIAL MARKETING CAMPAIGN TO PERSUADE, ENCOURAGE, AND MOTIVATE AMERICANS TO TAKE FINANCIAL ACTION IN BUILDING WEALTH THROUGH SAVING MONEY AND REDUCING DEBT; AND
- WHEREAS, CENTRAL IOWA SAVES IS A PARTNER IN THE AMERICA SAVES CAMPAIGN AND IS COMMITTED TO HELPING ITS CITIZENS TAKING IMMEDIATE FINANCIAL ACTION TO BUILD WEALTH, NOT DEBT.

NOW, THEREFORE, I, T.M. FRANKLIN COWNIE, MAYOR, DO HEREBY PROCLAIM  
FEBRUARY 24 – MARCH 2, 2008 AS:

### 2008 CENTRAL IOWA SAVES WEEK

I, HEREBY CALL UPON ALL CITIZENS TO INCREASE CONTRIBUTIONS, START OR INCREASE AN EMERGENCY FUND, CHALLENGE EMPLOYEES OR CUSTOMERS TO SAVE OR TAKE ANOTHER POSITIVE WEALTH-BUILDING ACTION DURING AMERICA SAVES WEEK AND CENTRAL IOWA SAVES WEEK.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF DES MOINES, IOWA, TO BE AFFIXED THIS TWENTY-FIFTH DAY OF FEBRUARY, TWO THOUSAND EIGHT.

  
T.M. FRANKLIN COWNIE, MAYOR  
CITY OF DES MOINES

