



PROCLAMATION

WHEREAS, THE ORGANIZATIONS OF DES MOINES ARE COMMITTED TO CREATING A HIGHLY SKILLED WORKFORCE THAT IS CRITICAL TO GROWING AND SUSTAINING A COMPETITIVE ADVANTAGE; AND

WHEREAS, THEY RECOGNIZE THAT HAVING A KNOWLEDGEABLE, SKILLED WORKFORCE IMPROVES THE PERFORMANCE OF THOSE ORGANIZATIONS; AND

WHEREAS, LEARNING DEVELOPS INDIVIDUAL AND ORGANIZATIONAL KNOWLEDGE AND EXPERTISE; AND

WHEREAS, THE AMERICAN SOCIETY FOR TRAINING & DEVELOPMENT (ASTD) - THE WORLD'S LARGEST ASSOCIATION DEDICATED TO WORKPLACE LEARNING AND PERFORMANCE PROFESSIONALS - HAS DECLARED DECEMBER 8 - 12, 2008, AS "EMPLOYEE LEARNING WEEK" AND DESIGNATED THIS TIME FOR ORGANIZATIONS TO RECOGNIZE THE VALUE OF EMPLOYEE LEARNING; AND

WHEREAS, WORKFORCE DEVELOPMENT IS EVERYONE'S BUSINESS™; AND

WHEREAS, THE CENTRAL IOWA CHAPTER OF ASTD, WHOSE MEMBERS ARE WORKPLACE LEARNING AND PERFORMANCE PROFESSIONALS AND THE ORGANIZATIONS IN THE STATE OF IOWA HAVE DEMONSTRATED THEIR COMMITMENT TO DEVELOPING THE SKILLS OF EMPLOYEES AND THE WORKFORCE.

NOW, THEREFORE, I, T. M. FRANKLIN COWNIE, MAYOR OF THE CITY OF DES MOINES, DO HEREBY PROCLAIM THE WEEK OF DECEMBER 8 -12, 2008, AS:

EMPLOYEE LEARNING WEEK IN THE CITY OF DES MOINES

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF DES MOINES, IOWA TO BE AFFIXED THIS EIGHTH DAY OF DECEMBER, TWO THOUSAND EIGHT.

**T. M. FRANKLIN COWNIE, MAYOR
CITY OF DES MOINES**

